

Benefits plastic tube

Amsterdam Expert is the first professional acrylic paint in a transparent, plastic tube. A unique solution that offers you the following benefits:



Clear:

- an immediate, perfect view of the real colour inside (What you see is what you get!).



Value for money:

- the plastic tube makes Expert the most economical Artists' Quality acrylic paint.



Strong:

- the use of plastic makes the tube less vulnerable.



Light:

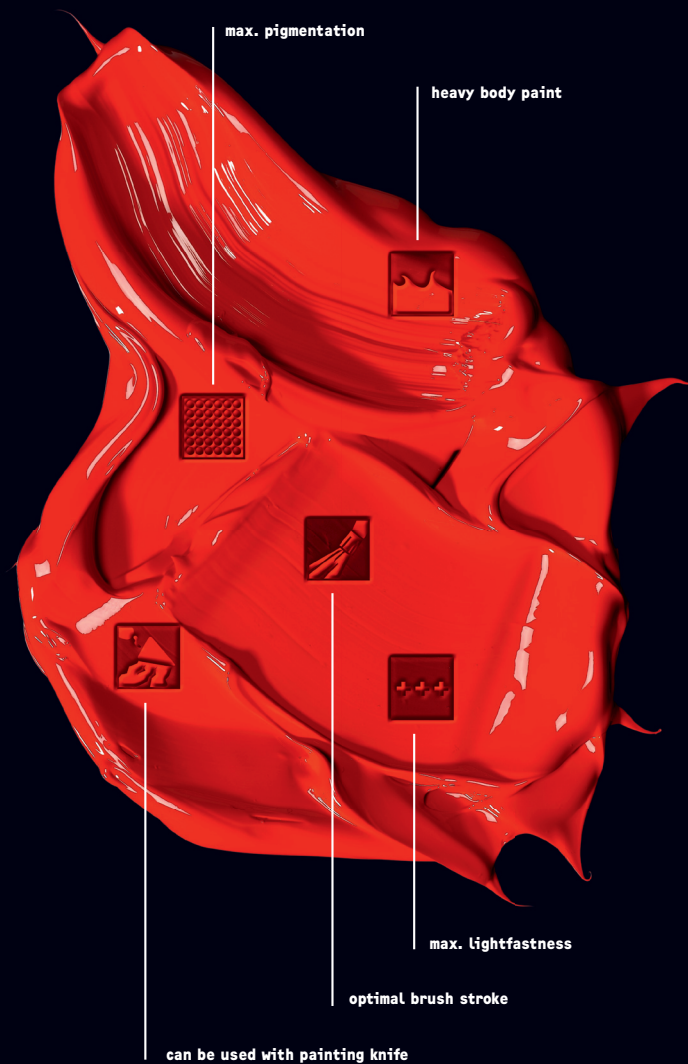
- handy when travelling with a bag full of artists' materials.

Exclusive

Would you like to experiment with the Amsterdam Expert Series? Push back your boundaries with these exclusive, durable colours:



207 Cadmium yellow lemon
208 Cadmium yellow light
210 Cadmium yellow deep
211 Cadmium orange
271 Cadmium yellow medium
303 Cadmium red light
306 Cadmium red deep
314 Cadmium red medium
315 Pyrrole red
345 Pyrrole red deep
511 Cobalt blue
668 Oxide of chromium green



Royal Talens
P.O. Box 4, 7300 AA APELDOORN
The Netherlands
www.royaltalens.com

Art.no. 88190054 - 2012



Amsterdam All Acrylics

The Expert Series can be combined with all products of Amsterdam All Acrylics; therefore also with the Amsterdam Standard Series as well as all mediums.

www.amsterdam.royaltalens.com



MAX PIGMENTATION



HEAVY BODY PAINT



MAX LIGHTFASTNESS



The Expert Experience.

THE FIRST PROFESSIONAL ACRYLIC PAINT IN A SEE-THROUGH TUBE

THE COLOUR RANGE

Expert Series

| | | | | | | | | |
|--|--|--|--|---|--|---|---|--|
| +++ 105 PW6 Titanium white | +++ 104 PW7 Zinc white | +++ 291 PW6/PY42/PBk11 Titanium buff | +++ 290 PW6/PY42/PBk11 Titanium buff deep | +++ 292 PW6/PY42/PV19 Naples yellow red light | +++ 217 PY184/PW6 Perm. lemon yellow light | +++ 207 PY35 Cadmium yellow lemon | +++ 254 PY184 Permanent lemon yellow | +++ 208 PY35 Cadmium yellow light |
| +++ 271 PY35 Cadmium yellow medium | +++ 284 PY74 Perm. yellow medium | +++ 272 PY128 Transp. yellow medium | +++ 242 PY74/PO73/PW6 Aureoline | +++ 210 PY35/PO20 Cadmium yellow deep | +++ 285 PY74/PO43 Permanent yellow deep | +++ 218 PY128/PR209 Transparent orange | +++ 266 PO73/PY74 Permanent orange | +++ 211 PO20 Cadmium orange |
| +++ 311 PO73 Vermilion | +++ 303 PR108 Cadmium red light | +++ 314 PR108 Cadmium red medium | +++ 315 PR254 Pyrrole red | +++ 317 PR209 Transparent red medium | +++ 306 PR108 Cadmium red deep | +++ 345 PR254/PR264 Pyrrole red deep | +++ 366 PV19 Quinacridone rose | +++ 318 PR264 Carmine |
| +++ 336 PR264/PV23 Perm. madder lake | +++ 322 PR264/PV23 Carmine deep | +++ 363 PV19/PW6 Quina rose deep opaque | +++ 346 PV19/PW6 Quina rose light opaque | +++ 567 PR122/PV23 Permanent red violet | +++ 532 PV19/PV23/PW6 Mauve | +++ 590 PV19/PV23/PW6 Perm. red violet opaque | +++ 589 PV19/PV23/PW6 Perm. violet opaque | +++ 581 PV23/PV19/PW6 Perm. blue violet opaque |
| +++ 568 PV23/PR122 Permanent blue violet | +++ 504 PB29 Ultramarine | +++ 518 PB29/PB15 Cobalt blue deep (ultram.) | +++ 516 PB29/PW6 Cobalt blue light (ultram.) | +++ 533 PB29/PBk7 Indigo | +++ 511 PB28 Cobalt blue | +++ 517 PB29/PB15/PW6 King's blue | +++ 570 PB15 Phthalo blue | +++ 521 PB15/PB29/PW6 Indanthrene blue (phthalo) |
| +++ 566 PB15/PBk11 Prussian blue (phthalo) | +++ 530 PB15/PG7/PW6 Sèvres blue | +++ 527 PW6/PB15 Sky blue | +++ 522 PB15/PG7/PW6 Turquoise blue | +++ 565 PB15/PG7 Phthalo turquoise blue | +++ 661 PG7/PB15/PW6 Turquoise green | +++ 619 PG7/PY74 Permanent green deep | +++ 618 PG7/PY74 Permanent green light | +++ 617 PG7/PY74 Yellowish green |
| +++ 219 PY184/PW6 Greenish yellow light | +++ 620 PG7/PR101 Olive green | +++ 668 PG17 Chromium oxide green | +++ 623 PG7/PY42/PR101 Sap green | +++ 339 PR101 Light oxide red | +++ 411 PR101 Burnt sienna | +++ 227 PY42 Yellow ochre | +++ 234 PY42 Raw sienna | +++ 265 PY42 Transparent oxide yellow |
| +++ 426 PR101/PG7 Transp. oxide brown | +++ 408 PY42/PBk11 Raw umber | +++ 409 PR101/PBk11 Burnt umber | +++ 403 PBk11/PR101 Vandyke brown | +++ 708 PBk7/PB29/PV19/PW6 Payne's grey | +++ 735 PBk11 Oxide black | +++ 701 PBk9 Ivory black | | |

EXPLANATION OF THE SYMBOLS

Example:

+++ 315
PR254
Pyrrole red

Lightfastness

+++ = the 70 colours of the Expert Series have the highest degree of lightfastness. This means that under museum conditions it is lightfast for at least 100 years!

The lightfastness has been tested according to the ASTM standard D4303.

Opacity

The Amsterdam Expert Series has both (semi-)transparent and (semi-)opaque colours. The degree of opacity and transparency is indicated by the following symbols:

- = transparent (9 colours)
- = semi-transparent (14 colours)
- = semi-opaque (15 colours)
- = opaque (32 colours)

Packaging

- = 75 ml tube – 70 colours
- = 150 ml tube – 70 colours
- = bottle 400 ml – 40 colours

Colour Index

The pigments used in Amsterdam Expert Series have been indicated according to the Colour Index. The Colour Index, which was originally developed in America, is an internationally used system for pigments and dyes that have been used in all types of paint.

| | |
|---------------------|---------------------|
| PW = pigment white | PY = pigment yellow |
| P0 = pigment orange | PR = pigment red |
| PB = pigment blue | PV = pigment violet |
| PG = pigment green | PBr = pigment brown |
| PBk = pigment black | |

WHY NOT ALSO EXPERIMENT WITH ONE OF THE TEN SPECIALTIES OF AMSTERDAM STANDARD SERIES. THIS EXTRA SERIES CONSISTS OF 6 METALLIC AND 4 REFLEX COLOURS THAT GIVE YOUR WORK AN EXTRA DIMENSION.

