

# INSPIRED BY AMSTERDAM

Those who paint with acrylic colours become inspired by Amsterdam from Royal Talens. What links you and Amsterdam is your creative expression. You supply the enthusiasm, talent and ambition. We supply the colours, auxiliaries, materials, knowledge and the opportunity to express yourself.

Amsterdam ALL Acrylics - the acrylic brand for serious artists - offers with the Standard and Expert series worldwide a very comprehensive palette of colours and a complete package of auxiliaries, all of high quality. With Amsterdam you can exceed your boundaries and your talent is given the space it needs to achieve the most attractive, creative results.

## Amsterdam Standard Series

Amsterdam Standard series offers everything an acrylic painter needs. A good quality acrylic paint and an enormous range of colours.

## 70 colours

- The colour range includes both traditional and contemporary colours.
- Pure primary colours for creating clear blends and wonderful contemporary colours for immediate use.

## The characteristics

- A very high level of lightfastness, thanks to the use of pure and non-fading pigments. Even after several decades the works of art retain their original colour;
- An exceptionally durable paint film (the binding agent consists of 100% acrylic resin), for an everlasting result;
- Alkali resistant, and consequently suitable for wall paintings.

## Ease of use

- The paint can be thinned easily with water
- Short drying time: thin films of paint dry within half an hour
- The specific preparation method makes the paint practically odourless

Amsterdam also offers a set of five dosing nozzles. This makes it easy to paint fine lines. The dosing nozzle can be easily sealed and fits onto the 120 ml tube.

## Packaging sizes

Amsterdam Standard Series is available in:

- 120 ml and 250 ml tubes and 500 ml and 1000 ml bottles
- two sets

## Assortment sets

NEW



**Primary set**, art no. 17790905  
Transparent plastic set with 5 tubes  
120 ml.

Contents:

- 105 - Titanium white
- 275 - Primary yellow
- 369 - Primary magenta
- 572 - Primary cyan
- 735 - Oxide black



**Mixing set**, art no. 17790904  
Transparent plastic set with 5 tubes  
120 ml.

Contents:

- 105 - Titanium white
- 268 - Azo yellow lemon
- 396 - Naphthol red medium
- 504 - Ultramarine
- 735 - Oxide black

## Amsterdam All Acrylics

Amsterdam Standard Series can be combined with all products of Amsterdam ALL Acrylics; therefore also with the colours of the Expert Series as well as all auxiliaries.



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# STANDARD SERIES ANY COLOUR



ROYAL  TALENS



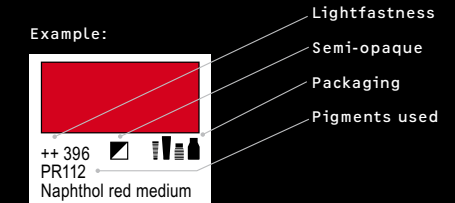
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 **AMSTERDAM**

ALL  
ACRYLICS

Standard Series



**Lightfastness**  
 +++ = at least 100 years lightfast under museum conditions, 57 colours)  
 ++ = 25 - 100 years lightfast under museum circumstances, 13 colours  
 The lightfastness has been tested according to the ASTM norm D4303. The colours illustrated correspond with the real colours as much as possible.

**Opacity/transparency**  
 Depending on the type of pigment, a colour is either (semi-) transparent or (semi-)opaque. The symbols are explained as follows:  
 □ = transparent (8 colours)  
 ▤ = semi-transparent (9 colours)  
 ▨ = semi-opaque (22 colours)  
 ■ = opaque (31 colours)

**The pigments - Colour Index**  
 The pigments used in Amsterdam Acrylics are indicated according to the Colour Index. The Colour Index is a system applied internationally for pigments and colouring agents used in all types of paint (thus including artists' colours). The system is based on a number and name relating to the chemical structure. The Colour Index was originally developed in the U.S.A. which is why the descriptions of the chemical classes are given in English. The meaning of the abbreviations is as follows:

PW = pigment white	PY = pigment yellow
P0 = pigment orange	PR = pigment red
PB = pigment blue	PV = pigment violet
PG = pigment green	PBr = pigment brown
PBK = pigment black	

**Packaging sizes**  
 ▤ = tube 120 ml (70 colours)  
 ▨ = tube 250 ml (70 colours)  
 ▤ = bottle 500 ml (50 colours)  
 ▨ = bottle 1000 ml (40 colours)

BESIDES THIS COLOUR RANGE TEN SPECIALTIES ARE AVAILABLE IN AMSTERDAM ACRYLIC: 6 METALLIC COLOURS AND 4 REFLEX COLOURS. ASK YOUR RESELLER FOR THE LEAFLET SPECIALTIES.